

Vigortone Introduces New 3V2 Range Minerals



Vigortone is proud to announce the launch of their new 3V2 product line – the next generation of range minerals.

Vigortone 3V products are best described as advanced nutrition technology and are the result of experience, field research, and attention to formulation detail.

Vigortone has fine-tuned ratios, sources, and levels of ingredients – optimizing metabolizable nutrient intake and accounting for antagonisms that exist in the feed and water.

Special care is given to formulating for low levels of nutrient antagonists in the formula such as sulfur and iron. The result is a more potent mineral formulation accounting for potential nutrient tie-ups resulting from consumption of forages and water high in sulfur, iron, or molybdenum.



Why The Next Generation?

- Utilizes the latest research on trace mineral ratios, resulting in increased bioavailability
- Antagonist levels minimized
- Continued emphasis on uniformity

As a result of this attention to detail, a producer can expect:

- Improved weaning weights
- Improved cow longevity
- Improved conception rates
- Increased pasture utilization
- Improved profitability

3V2 S Product Options

- Nonmedicated
- Bovatec
- Chlortetracycline (1.4 g/lb or 3.0 g/lb)
- Chlortetracycline and IGR
- Decoquinatone
- High magnesium

In conclusion, Vigortone Director of Technical Services Dr. Randy Dew remarked, ***“Since 1912, producers have looked upon Vigortone as a company that sets the gold standard for free-choice minerals. Vigortone is also known as the company that formulates and markets “high expectation” minerals. A producer on a Vigortone mineral program has grown to expect better reproduction, better herd health, and better performance. The 3V concept is advanced mineral nutrition intended to keep Vigortone on the cutting edge of free-choice mineral nutrition and enhance producers’ expectations.”***

3V2 PRODUCTS OVERVIEW

	<u>Discontinued</u>	Now	3V2
32..	32.. Plus	3V2..	Product #
	32A Plus	3V2 AX	1100524
32	32 Plus	3V2 LS	1100526
32S	32S Plus	3V2 S	1100472
32SB	32SB Plus	3V2 SB	1100488
32SCTC	32SCTC Plus	3V2 SCTC	1100474
32S CTC (3.0)		3V2 SCTC 3.0	1100476
32S (CTC-IGR)	32S Plus (CTC-IGR)	3V2 SCTC-IGR	1100478
	32SD Plus	3V2 SD	1100480
32S (GP)		No Replacement	
32SMG	32SMG Plus	3V2 SMG	1100482
32SMGCTC	32SMGCTC Plus	3V2 SMGCTC	1100484
32SMG (CTC-IGR)		No Replacement	