

## Polled Hereford Operator Has Long-Term Success With Vigortone Products

Bill Eckelberry has run a successful registered Polled Hereford operation in northern Missouri since 1956, and he attributes much of that success to the Vigortone products that he and his son have used for over 25 years.

Bill was approached to sell Vigortone about 25 years ago but said he would not sell a product until he had used it himself to see the results.

***“I have been using Vigortone for over 25 years, and I used it before I began selling it.”*** Bill explained, ***“When I was approached to sell Vigortone, I told them I wouldn’t sell it until I tried it. I tried it for I expect 4 or 5 weeks and I told them, ‘I will sell it for you — it is a product that I can already see a change in,’ and so I have used it ever since. I’ll tell you — it is the best one on the market.”***

Bill boasts about his past and present data results since starting to use **Vigortone 16% Stocker Mix (CTC) Medicated** in 2003. Even though 2003 was a very dry year in northern Missouri, his bull weights were still much higher than in 2002, which was a better grazing year.

***“I have been using this 16% Stocker for the last year, and I think it is doing a really good job. The average weight on my bulls in 2002 was 542 lbs, and the average weight in 2003 was 576 lbs,”*** said Bill. ***“This is actual weight, and I weighed them three weeks early in 2003 because of the shorter grass. The 205 day adjusted weight in 2002 was 584 lbs and in 2003 was 654 lbs, making a 70 lb gain.”***

Bill also likes how the CTC helps control pink eye. ***“You do get protection. Not to say every once in awhile I will get a case or two, but last year I never had one case of pink eye.”***

Bill’s personal success with Vigortone products makes it easy to recommend products to others. Bill recommended **Vigortone Forage Pro 22%** to someone needing more protein and at the right price.



Bill Eckelberry

***“I had one fella and he wanted a little more protein and so I bought the (Forage Pro) 22%. It is cheaper than the 16%, so I went with the 22%. That is one thing I really like about Vigortone, is a lot of flexibility,”*** said Bill.

Continually proven success and flexibility is what using Vigortone has been proud to offer Bill Eckelberry for over 25 years. Vigortone commends Bill on his excellent cattle operation and wishes him continued success.