

5/23/07

Contacts:

Dan Loy, Extension Livestock Specialist, (515) 294-1058,
dloy@iastate.edu

John M. Dungan, Iowa Beef Center, (515) 294-9124, jdungan@iastate.edu

For Immediate Release

ProBeef 07 to be held at the Iowa State University Scheman Building

AMES, Iowa -- The ProBeef 07 Conference will bring agricultural scientists from around the world to discuss the global influence the ethanol industry has on agriculture today and in the future. The event is expected to attract beef and dairy producers, nutritionists, and those interested in biorenewables or the cattle industry. The conference will be held in Ames, Iowa, at the Scheman Building at Iowa State University, September 5-7, 2007.

Vigortone Ag Products, which has been on the leading edge of helping producers for decades, is the main sponsor of this event. Iowa State University Extension and the Iowa Beef Center are contributing sponsors. Vigortone Ag Products is a division North American Nutrition Companies, Provimi.

Topics covered in these workshops include:

Global & Domestic Ethanol Industry

Corn and feed grain outlook

Economic outlook for the U.S. beef industry

Review of ruminant digestion & metabolism

Feeding corn co-products

Kinetics of marbling in cattle

Effects of corn byproducts, new technologies in corn hybrids

Featured speakers include: Miguel da Rocha Cavalcanti, Brazil, Danilo Vieira Grandini, Brazil, Dr. Bruce Babcock, Iowa State University, Dr. Robert Brown, Iowa State University, Mike Johanns, US Secretary of Agriculture (invited), Dr. Patrick Westhoff, Food & Agricultural Policy Research Institute, Columbia, MO, Dr. John Lawrence, Iowa State University, Dr. John Newbold, Provimi, Dr. Galen Erickson, University of Nebraska, Dr. Allen Trenkle, Iowa State University, Dr. Robbi Pritchard, South Dakota State University, Dr. Fred Owens,

Pioneer Hi-Bred International, Dr. Rick Rasby, and University of Nebraska, Mr. Mark Poeschl, General Manager, North American Nutrition.

For questions contact University Conference Services, Iowa State University at (515) 294-6222 or ucs-info@iastate.edu, or Tim Furlong, Marketing Manager, Vigortone Ag Products, at (319) 393-3310 or tfurlong@vigortone.com. Registration is also available online at <http://www.ucs.iastate.edu/probeef07>