

# VIGORTONE PRODUCER PROFILE



## Rave Reviews For ProviPet

*Launched in November 2004, testimonials for ProviPet foods are already coming in. Here's what one person had to say:*

“At our family gathering, I took a sample of the ProviPet adult dog food and asked my sister-in-law if I could give some to Sam, her Australian sheep dog. She said, ‘Sam is trained to only accept food from me . . . I feed Bil-jack and one cooked hot dog. Sam is too picky . . . he doesn't like dry food at all . . . go ahead and try.’

I held out one piece, he sniffed, and with much politeness, took it, rolled it around on his tongue a bit, and dropped it on the floor. I let him sniff the sample bag, and pointed out to him the piece he had dropped. My sister-in-law said, ‘See? He won't eat it!!’

Sam then chose to scarf up the tiny piece on the floor, crunching it slowly and swallowing, much to my sister-in-law's surprise. At that point, I began holding each piece and feeding him in a slow, continuous rhythm. Sam wasn't going anywhere.

After amazing my sister-in-law and others in the room, I simply closed the sample bag and set it aside. Sam laid near my feet, and eventually found another place to retire, away from the foot traffic in the room.



After an hour or so, we gathered in this room again. Sam was out of sight.

I picked up the bag and shook it, once. Sam appeared from behind a couch and sat at my feet ready to nibble some more.

My sister-in-law was impressed. Sam was very attentive to me the rest of the afternoon, eating as much as I would feed him.

This Thanksgiving, Sam became thankful for ProviPet.”

— Mike Snee