

Talley Ranch Manager Sees Big Improvement In Weight Gain And Health After Switching To Vigortone

“I have been following a cow around all of my life, and I have enjoyed almost every step,” stated Marty Morgan, manager of the Talley Ranch in Pilot Point, Texas. For the past eight years, Morgan has run an intensive grazing cow/calf operation with 700 plus cows feeding on 4,000 acres of improved and native grass.

Over the years, Morgan had tried several different feeds and minerals. **“I ask a lot of my cows and land; therefore, I have always tried to use the best products that work and are economical,”** said Morgan.

When Morgan first came to the Talley Ranch, the cow/calf operation was plagued with foot rot and pneumonia due to previous years of overstocking and bad management. Knowing the serious problems that he was facing, Morgan agreed to try a few tons of Vigortone. **“I just wanted to see if Vigortone was all it was cracked up to be,”** said Morgan.

The cattle overconsumed the first batch of Vigortone mineral Morgan put out. Eventually, the cattle’s consumption rate of Vigortone decreased and leveled off. **“I didn’t realize it at the time, but the cattle were just starved for a good quality mineral package,”** explained Morgan.

Morgan noticed a big improvement within a short period of time. **“I had been treating several head of cows and calves every month. Within a year of starting with Vigortone, I all but stopped having to treat any sickness. I now treat in a year what I had been doctoring in a month,”** said Morgan. **“I noticed over the first year of using Vigortone that the cows looked to be in better condition, and the overall herd health had improved tremendously. It saves on my vet and medicine bills, plain and simple.”**

Morgan’s experience with Vigortone has confirmed his beliefs that a good mineral helps with the absorption of all nutrients, maintains a healthy immune system, generates a higher metabolism and weight gain rate, and produces overall better herd health.



Marty Morgan, Talley Ranch manager, asks a lot of his cows and land. With Vigortone, he has seen a big improvement in his cattle.

“The mineral put between 30 to 40 pounds on my calves, and I could sure tell the difference in my calves come weaning time. They were heavy and in great condition, and the buyers sure liked them,” stated Morgan. **“The first year I used Vigortone, I fed a group of fall calves on hay and winter grass with very little supplements. They ended up averaging 690 pounds at seven months.”**

Vigortone has even improved Morgan’s calving percentage. **“My spring cows calve in a 75-day calving period, and my fall cows calve in a 60-day period. It has improved my calving percentage by 5%,”** said Morgan. **“It is sure the best mineral I have ever used.”**

“If you want the best quality mineral money can buy that will almost eliminate your vet and medicine bills, improve your breeding and calving percentages, increase your weaning weights, improve your overall herd health, and just make your cattle look good all year, then maybe you ought to give Vigortone a try,” said Morgan. **“You will not be sorry you did.”**

Marty’s area sales manager is Cody McCollum.

Vigortone salutes Marty Morgan for his successful management of the Talley Ranch.